

## EXHIBITOR SESSIONS

2010 PSHA Convention

Friday, April 9, 2010

7:30 a.m. to 8:30 a.m.

PSHA knows that it is important to vendors to have new and creative ways to attract attendees to exhibits, and it is important to attendees to have additional methods for obtaining continuing education units. The Exhibitor Sessions provide these opportunities for both vendors and attendees.

Participating vendors will present ASHA CE-approved sessions relative to speech-language pathology and audiology in areas such as product information, services, technology, industry trends or professional issues to small groups of attendees. The sessions will be held at your Exhibit Booth, on Friday, April 9 from 7:30 am to 8:30 am. Sessions are to last 15-20 minutes, and will be repeated to attendees (as needed) during a one-hour time-range.

To participate, indicate your interest below and return with your Exhibitor Response Form.

### SUBMISSION DEADLINE FOR PARTICIPATION

Deadline to participate in the Exhibitor Breakfast Sessions is March 20, 2010.

### DEADLINE FOR APPEARING IN THE ON-SITE CONVENTION PROGRAM

Exhibitors participating in the Exhibitor Breakfast Sessions will be listed in the On-Site Convention Program with the abstract submitted below. The deadline to be listed in the program is January 18, 2010.

### INFORMATION REQUIRED FOR PRESENTATION

**Title of Your Presentation** (not to exceed 60 characters)

**Bio** of the individual(s) presenting the session at your booth – The bio should be in narrative format, including credentials.

**Presentation Summary** (100 words maximum)

**Level of Learning:** Introductory, Intermediate or Advanced

**Three or Four Learning Outcomes** - Learning Outcomes are behavioral statements reflecting the knowledge/skills participants are expected to demonstrate following participation in the session. Learning Outcomes are written in the format, "At the culmination of the session, the participant will be able to ..." (e.g., ... describe the function of the swallowing station. ...list three considerations in selecting candidates for cochlear implants.)

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### EXHIBITOR SESSIONS RESPONSE FORM

Name of Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Our Company plans to participate in the Exhibitor Sessions on Friday, from 7:30 am to 8:30 am.

Our Presentation Information is attached to this form.

Our Presentation Information will be emailed to the PSHA Office, [psha@psha.org](mailto:psha@psha.org), by January 18, 2010.