



PSHA - ADVERTISING POLICY

KEYSTATER NEWSLETTER

The *Keystater* reaches 1,500+ current members quarterly: Spring, Summer, Fall, and Winter.

Keystater Newsletter Advertising Options Include:
(Please indicate the size ad you wish to purchase)

Dimensions

- | | | |
|--|----------|------------------------|
| <input type="checkbox"/> Full Page | \$300.00 | 7.75" wide x 10" high |
| <input type="checkbox"/> Half Page | \$200.00 | 7.75" wide x 5" high |
| <input type="checkbox"/> Quarter Page | \$150.00 | 3.75" wide x 5" high |
| <input type="checkbox"/> Business card placement | \$ 50.00 | 3.75" wide x 2.5" high |

Deadlines for Submission

(Please indicate the issue(s) in which you would like to advertise)

- Spring Issue (April 30 publication) March 1
- Summer Issue (July 31 publication) June 1
- Fall Issue (October 30 publication) September 1
- Winter Issue (January 30 publication) November 25

Ad submission – Ads may be submitted via email to the PSHA Office (PSHA@psha.org) in either jpg, gif or pdf format (using 300 dpi).

PSHA reserves the right to alter and publish any ad submitted that does not meet the above requirements. Acceptance of advertising does not imply PSHA's endorsement of the product and services. Although the Association reserves the right to reject advertising copy, it does not accept responsibility for the accuracy of the statements by advertisers.

Company _____ Date _____

Contact Name _____

Phone Number _____ Email Address _____

Address _____

City _____ State _____ Zip _____

Method of Payment

Total Amount \$ _____ Check Enclosed Master Card Visa

Credit Card Number _____ Exp. Date _____

Authorized Signature _____

Please send all requests to:

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700 McKnight Park Drive, Suite 708
Pittsburgh, PA 15237

Phone: 412-366-9858
Fax: 412-366-8804
Email: PSHA@psha.org