



PENNSYLVANIA SPEECH-LANGUAGE-HEARING ASSOCIATION

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Business Manager Annual Report
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Once again, I have the privilege to address the PSHA membership and provide an overview of the Association for the past year. And, once again, it is a privilege to report that PSHA still stands strong as an association, both fiscally and in membership.

Despite the economic uncertainty we are facing at the moment, PSHA reserves and operational accounts have maintained their strength. PSHA Membership has continued to increase and non-dues revenue exceeded budget projections in 2007 and will reach budget in 2008. These funds continue to show vendors participating in the Convention Exhibitor Program and placing advertisements in the *Keystater* and on the PSHA website.

PSHA Membership has shown a growth for the second year in a row. Current membership is 100 members stronger than this time last year. This increase is twice as large as last year's increase. The increase is due to additional student memberships. This past year, 17 previous student members took advantage of PSHA's recent graduate rate to continue their membership as a professional member. PSHA's continued support for PSHA students with reduced membership and convention rates, representation on the PSHA Executive Board and special events at the Convention, such as the Student Track and Student Reception, has proven to be a worthwhile investment.

Many of you may already be aware that PSHA will celebrate its 50th Anniversary in year 2009. This next year and the 2009 Convention will be an exciting time for PSHA to reflect on their accomplishments over the past 50 years and to envision what the next 50 years will provide.

This year's Convention theme "Bridging Today To Tomorrow" is an appropriate lead in to next year's celebration as PSHA reflects and honors their past members and looks to the future in celebration of 50 years.