



PSHA Keystater

Summer 2010

Inside Look . . .

- ◆ President's Message
- ◆ 2011 Convention Update
- ◆ Tool Boxes for Audiologists on the PSHA Website
- ◆ Von Drach Winner
- ◆ PSHA Honors
- ◆ Better Hearing and Speech Month Winners
- ◆ Visit PSHA at the ASHA Convention in Philadelphia
- ◆ Students Take Part in PSHA Convention
- ◆ Passing
- ◆ Meet Our New Board Members
- ◆ Message from the Medicare Network
- ◆ PSHA Journal Revival
- ◆ Call for Nominations for Awards and Honors

LICENSURE UPDATE

On Tuesday, June 8, 2010, the House of Representatives Professional Licensure Committee held a hearing regarding House Bill 1653, known as the Speech, Language and Hearing Licensure Act. PSHA submitted and presented testimony at the hearing. Other organizations that testified included the Pennsylvania Academy of Audiology, the Pennsylvania Academy of Otolaryngology/Head and Neck Surgery, and the Pennsylvania Medical Society. The purpose of this hearing was to allow members of the House Professional Licensure Committee the opportunity to better understand the positions taken by the various professions with a stake in the passage of this bill.

PSHA members testifying included Charlotte J. Molrine, Ph.D., CCC-SLP, PSHA President, Valery Yura, M.S., CCC-SLP, VP for Professional Practices – Speech-Language Pathology and Craig Coleman, M.A., CCC-SLP, Past President. This was PSHA's chance to educate the committee members on the role speech-language pathologists and audiologists play in the provision of services across a broad spectrum of individuals. Understanding our scope of practice helped the committee members understand the need for updated standards regarding instrumental technology as well as the need for universal licensure.

In response to a PSHA email blast, many members contacted their representatives and urged them to support this bill. We continue to need grassroots support in order to get this bill moved out of committee and onto the floor for a vote. If you haven't done so, please contact your representatives and urge them to support House Bill 1653. The following talking points continue to be essential. This licensure bill:

- Updates the scopes of practice of SLPs and audiologists to reflect their training and to allow them to provide the services needed by their patients;
- Provides a mechanism for the licensure board to match the scope of practice of both professions to the licensure requirements for each;
- Removes teachers of the hearing impaired from licensure requirement as requested by the teachers bringing PA into parity with all other states, and changes the composition of the licensure board to reflect that;
- Makes it illegal for anyone to practice speech-language pathology or audiology without holding a valid state license;
- Requires that two years after the effective date of the act all persons newly employed as speech-language pathologists in schools and all other settings must have a license;
- Directs the board to approve national accrediting agencies to accredit academic programs in audiology and speech-language pathology;
- Allows for the provisional licensure of those who have completed the educational requirements for licensure but are still working towards the completion of their clinical fellowship; and
- Limits the ability of licensees to use the title "Doctor" or "Dr.," and prohibits licensees from using "M.D.," "physician," "surgeon" or "D.O."

All of these changes are designed to benefit health care consumers through improved access to treatment at a lower cost from a fully qualified provider.

Kathleen R. Helfrich-Miller

Kathleen R. Helfrich-Miller, Ph.D., CCC-SLP, V.P. for Governmental Relations

SUBMISSIONS

Submissions of articles, manuscripts, reports and letters to the editor are encouraged. The *Keystater* also welcomes suggestions of editorial coverage. The editorial staff reserves the right to edit submissions for length and clarity.

The statements and opinions contained in the articles of the *Keystater* are solely those of the individual authors and contributors and not of the Pennsylvania Speech-Language-Hearing Association. The appearance of advertisements in the newsletter is not a warranty, endorsement or approval of the products or of their safety. PSHA disclaims responsibility for any injury to persons or property resulting from any ideas or products referred to in the articles or advertisements.

Please send all correspondence and editorial submissions to the editor:

Cheryl Gunter
 Department of Communicative Disorders
 West Chester University
 201 Carter Drive, Suite 400
 West Chester, PA 19383
 610-436-2115 (office) 610-436-3388 (fax)
 cgunter@wcupa.edu

or
 PSHA Office
 700 McKnight Park Drive, Suite 708
 Pittsburgh, PA 15237
 412-366-9858 (office)
 412-366-8804 (FAX)
 publications@psha.org

Advertising

The *Keystater* solicits and welcomes advertisements. Acceptance of advertising does not imply product endorsement by the PSHA Executive Board. Rates are available upon request from Amy Caye, PSHA Account Manager, 700 McKnight Park Drive, Suite 708, Pittsburgh, PA 15237, 412-366-9858.

SUBMISSION DEADLINES

Issue	Deadline	Pub. Date
Spring	Mar. 1	Apr. 30
Summer	June 1	July 31
Fall	Sept. 1	Oct. 31
Winter	Nov. 25	Jan. 30

www.psha.org

President's Message



Welcome

It is with great pleasure that I welcome you to PSHA's 52nd year as an Association. We have achieved many milestones over the years and hope to achieve some new ones this year too. As you will see, we already have a busy year planned for us.

On July 1, newly elected members assumed Executive Board positions while others rotated off the Board. I would like to recognize all of our Board members for their dedicated voluntary service to our association, especially outgoing members: Craig Coleman, Anne Gilbertson and Jill Schager. A special note of appreciation and congratulations goes to David Stein, our Past President who accepted an appointment to the state's licensure board. I would also like to welcome our newly elected Executive Board members: Karen Stein (President-Elect), Matt Ford (Treasurer) and Jenna Dunmire (Student Representative). Last year's President, Char Molrine, remains on the Board and transitions to the office of Past President where she will continue to provide us leadership and mentoring support. As in past years, we continue to have a strong and energetic Executive Board and we look forward to working for you.

As you enjoy the summer, rest assured that your association is busy working on numerous initiatives. Efforts to update our licensure act continue to move forward. Recently PSHA and other stakeholders presented testimony in Harrisburg on House Bill 1653, known as the Speech, Language and Hearing Licensure Act. Testimony was given outlining the importance of updating many aspects of our current act, such as providing clinical services within an updated scope of practice that is consistent with national standards; ensuring universal licensure for SLPs in all settings; and addressing workload concerns. Additional issues were offered by other stakeholders, and as with most things in life, reasonable compromise will undoubtedly be needed to move this bill forward.

In addition to licensure, we have task forces in place addressing issues related to Early Intervention, Audiology, Dysphagia, SLP Assistants, Schools and Health Care. Many of you are part of these task forces, and I applaud your active participation within the association.

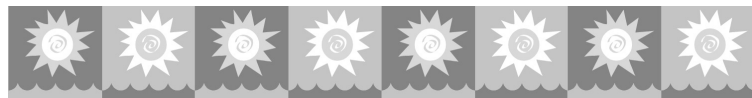
Along with our initiatives, we are also preparing for our Annual Convention in Pittsburgh, April 6-9, 2011. We will once again be offering a reasonably priced high quality convention with excellent presenters. Save the date and make plans to join us, reacquaint with old friends and enjoy the City of Champions. We look forward to seeing you there!

We are also fortunate this year to have ASHA's Annual Convention in Philadelphia. Many of our members are on planning committees and will be presenting Convention sessions. PSHA will be hosting a PA Open House and be actively involved in sessions for the Council of State Speech-Language-Hearing Association Presidents and for the Pennsylvania Accredited Programs in Communication Sciences and Disorders to name a few.

ASHA's Convention theme this year is *Leadership Into New Frontiers* and as you see, PSHA is busy year-round providing leadership, professional support and advocacy for both professionals in communication sciences and disorders and the individuals we serve. If you are a member, I thank you for your support, if not, consider joining us as PSHA also moves forward towards *New Frontiers*!

Ralph Belsterling

Ralph Belsterling
 PSHA President



PSHA 2011: Inclining to Excellence



I hope everyone is enjoying the summer. Wherever you live, I hope the weather is cooperating. At this point, I do not have a lot of news to report about next year. In fact, I am **still** working on analyzing the speakers' evaluations. Last year, I had some help; but this year, I am doing these myself and I have hundreds.

So, if you did present at the 2010 Convention, you will still receive feedback from me. I do apologize for the delay. Most of the evaluation comments have been positive.

We do have some tentative, top-notch speakers lined up for 2011. Heather Rusiewicz, Pediatric Chair, is working on a topic and speaker for the Pre-Convention.

It's hard to believe, but we are accepting Call for Papers online (*see box right*). The Convention for 2011 is in Pittsburgh starting April 6 with the Pre-Convention and ending April 9, 2011. So, mark your calendars now!

If you have an interest in joining the Planning Committee or would like more information, please contact me at nannettem@zoominternet.net. I will be more than happy to let you know how the committee helps. It's really not a lot of extra work for committee members, but the members' help is so much appreciated.

Have a fun summer!

Nannette Crawford

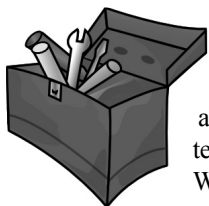
Nannette Crawford, M.A., CCC-SLP
Vice President for Convention Planning



Tool Boxes for Audiologists on the PSHA Website

Before I describe the "tool boxes" mentioned in the title of this column, I'd like to thank Bobbi Aungst, Ralph Belsterling and Jim Zeigler for contributing their ideas and suggestions during the Audiology Task Force meeting held during the PSHA Convention in State College in April. The Convention was very successful,

the audiology presenters were well received, and the facilities at the Penn Stater could not have been nicer!



The Audiology Task Force met over chips and drinks to talk about some ideas that had been brought up during the Task Force teleconferences held back in November with Craig Coleman and Mary Weidner. Participants of that teleconference had requested that information concerning (central) auditory processing disorders (C)APD and cochlear implants (CIs) be placed on the PSHA website for members to access as needed.

Therefore, the idea of "tool boxes" was discussed in State College. These tool boxes will act as resource banks containing files that should be helpful to anyone looking for more information on either (C)APD or CIs. It was decided that electronic files containing articles, reference lists, therapy options, book suggestions and more would be placed in these tool boxes for PSHA members to access as needed.

The Audiology Task Force will be constructing some of the files for these tool boxes over the next few months, and I am hoping that other PSHA members will contribute information on both topics. If you have information that you'd like to share – a well-written article, a set of protocols your clinic uses, suggestions for websites containing accurate information or a list of agencies, support groups, or therapists in your area – please send it to me so that I can have the items posted online for all members to access. These tool boxes could be a useful source of information if many people pitch in to contribute information. Please send your information to me at cynthia.richburg@iup.edu. As always, feel free to contact me with questions, concerns or Convention topics. I'm always interested in hearing from you.

Cindy Richburg

Cindy Richburg
VP for Audiology and Education of Individuals Who Are Deaf/Hard of Hearing

2011 Convention Call For Papers

PSHA is now accepting Call for Papers submissions for the 2011 Convention. The Convention will be held April 6-9, 2011 at the Sheraton Station Square, Pittsburgh, PA. Educational programs can be in the form of sessions or poster presentations.

To submit your Call for Paper, log on to the PSHA website, www.psha.org

**Deadline for submissions is:
October 1, 2010**

If you have any questions, please contact the PSHA Office at 412-366-9858 or psha@psha.org.

2011 Convention

Sheraton Station Square
Pittsburgh, PA
April 6-9, 2011

Sheraton Room Rates:

Single – \$149
Double – \$164
Triple – \$179
Quad – \$194

Exhibitor Thank You

PSHA extends a sincere "Thank You" to this year's Exhibitors.

**Special thanks for the following
2010 Convention Sponsor:**

EBS Healthcare

Convention Bag Sponsor

Student Reception Sponsor

Convention CD Sponsor



Kaitlin Frey – Von Drach Award Winner



This year we had many exceptional applicants for the Von Drach Scholarship. All of them showed academic talent and a dedication to the field of speech-language pathology. The scholarship committee which included Anne Gilbertson, Elaine

Shuey and Barbara Amster are certain that all the applicants will make significant contributions to the profession. Among these wonderful applicants, Kaitlin Frey was outstanding. Not only does she have a 3.95 GPA in the program at Misericordia University, but she has been engaged in several research projects under the mentorship of Dr. Cari Tellis and has presented the findings of two of these studies at the 2010 PSHA Convention and 2010 Voice Foundation Annual Symposium in Philadelphia. She has submitted another study to the ASHA Convention in Philadelphia. These presentations are in the area of voice disorders. She has also worked closely with Dr. Glen Tellis and has presented three research studies at the 2009 ASHA Conference in New Orleans.

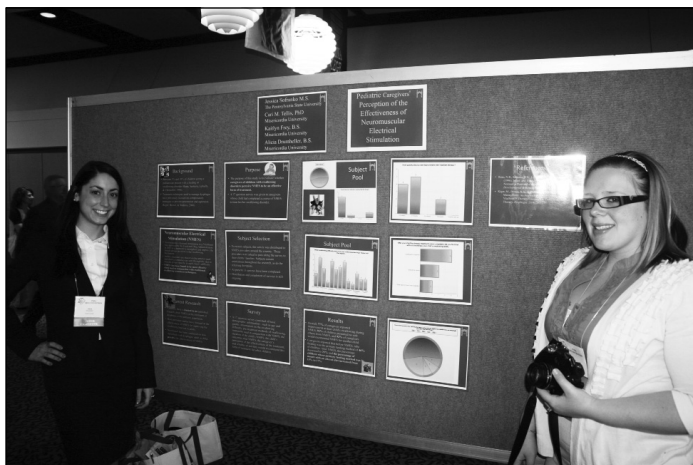
In addition to her passion for research, she is a dedicated clinician who strives for excellence through evidenced based practice. She has been actively involved in NSSLHA on her campus. She is a member of the Family Readiness Group for the 542nd Quartermaster Unit of the United States Army and became involved with this group when her fiancé deployed to Iraq in March 2009. She finds it rewarding to “volunteer for those who give so much and make such a large impact in our community.” For the past 19 years, she has also been involved with dance and theatre. She looks forward to completing her master’s thesis and wants to begin doctoral work once her clinical fellowship is completed. She hopes to study voice problems as a result of multiple sclerosis. We know that Kaitlin will make a difference in the lives of the clients she treats.

We congratulate the 2010 Von Drach Award winner, Kaitlyn Frey.

Barbara Amster

Barbara Amster

VP for Professional Preparation and Continuing Education



PSHA Honors

The PSHA Executive Board proudly honors *Carol Lumadue, M.A., CCC-SLP* as this year’s recipient of the **PSHA Honors of the Association**. Carol is the Assistant Special Education Director for Bucks County Intermediate Unit. Carol has worked for Bucks County IU for over 35 years where she has devoted her career to speech-language pathology as a clinician, mentor, colleague, teacher, and supervisor. Carol’s service to PSHA includes two terms as VP for Membership and Ethical Practices. She has been a source of inspiration and leadership to both students and colleagues and has been dedicated to the field of speech-language pathology throughout the world as an ASHA People to People delegate. Carol has received numerous community awards for her excellence in leadership and has been a model for excellence in continuing education through her post graduate coursework in supervision, special education, and brain injury. She has been an advocate for special education students as a Special Education Peer Monitor for the Pennsylvania Department of Education. Please join us in congratulating Carol Lumadue, a very deserving professional.



The PSHA Executive Board proudly honors *Amy Goldman, M.S., CCC-SLP* for the **2010 Louis M. DiCarlo nominee from Pennsylvania**. Amy is nominated for her leadership and advocacy in facilitating the development of Pennsylvania state policy advancing access to appropriate communication services and supports

to individuals with intellectual and developmental disabilities, including autism. In January, 2009, the Pennsylvania Department of Public Welfare, Office of Developmental Programs (ODP), issued Developmental Programs Bulletin 00-08-18, “Communication Supports and Services”. The issuance of this bulletin, which articulates ODP’s policy on accessing communication supports and services for people with intellectual disabilities as well as autism, was authored by Amy and was the culmination of more than four years of work by a committee of advocates, individuals with disabilities, direct support professionals and family members. Because of her work, the important role of qualified speech-language pathologists as key service providers was articulated as a component of the policy. We congratulate Ms. Goldman.

Nancy Carlino

Nancy Carlino

VP for Membership and Ethical Practices



BETTER HEARING AND SPEECH MONTH CONTEST WINNERS

The PSHA office received many entries for its two annual contests. There were many wonderful submissions, making it very tough for the judges to make a decision. Congratulations to Brayden Kile, winner of the coloring contest, and Trenton Lafferty, winner of the essay contest. Brayden and Trenton each received \$30. Runners up in the coloring contest were: Autumn Patterson, Haze Henwood and Andrew Parobek. Runners up in the essay contest were: Melsita Torres, Jonathan Potter and Lucas Stehle. All runners up received \$15 each. Thanks to all the speech-language pathologists and their students who participated in this year's contest.

Essay Contest

Grand Prize

Trenton Lafferty, Fourth Grade

Cyber School – Janet Pennington, SLP

Following is Trenton's winning essay:

Communication is a very important thing to talk and ask for something. Communication allows a person to tell others how much they are loved. Communication lets me talk to my best friend, Janet. Communication means to say please and thank you to others. Communication helps me to use my inside voice. It is nice to say hello and good-bye to others. It is important to tell others if I'm sick or lost. Communication helps me to learn more facts.

Runners Up

Melsita Torres

Benjamin Rush Elementary – Jill Seidman, SLP
Bensalem, PA

Jonathan Potter

Erin Dudley Forbes Charter School – Karen King, SLP
Oxford, PA

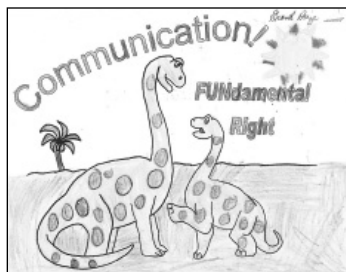
Lucas Stehle

Pottsgrove School District – Erin Myers, SLP
Pottstown, PA

Coloring Contest

Grand Prize - Pictured

Brayden Kile, Kindergarten
Central Columbia, PA



Runners Up

Autumn Patterson, third grade
Trinity South Elementary School
Washington, PA

Haze Henwood, second grade
Mary Devine Elementary School
Croydon, PA

Andrew Parobek, first grade
Tri-Valley School District
Valley View, PA

Visit PSHA's website, www.psha.org, to see runner-up entries!



"We have been doing activities all month, including the coloring contest, learning about our voice and viewing vocal cords at entusa.com, exploring sound traveling through the ear, and generating a list of the ways we communicate. Each student wrote a way they communicate on a pink 'mouth' shape, and their picture is attached. These cover my door for the school to see. Their list of over 60 ways partly included texting, kissing, web-cam, eyes, dancing, baseball coach signals, stretchy speech, laughing, smiling, and high-fives."

Submitted by Janice Sonson, M.S., CCC-SLP
Speech-Language Pathologist
Trinity South Elementary School



Visit PSHA at the ASHA Convention in Philadelphia

*PSHA will be hosting an Open House
at the ASHA Convention.*

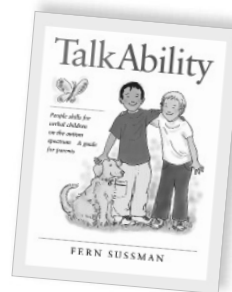


Mark your calendar!

Friday, November 19, 2010
8:00 p.m. - 10:00 p.m.
Loews Philadelphia Hotel
Philadelphia, PA

Join us for hors d'oeuvres and a cash bar.

*If you have any questions,
please contact the PSHA Office at
psha@psha.org or 412-366-9858.*



Because Two Helping Hands Are Better Than One

If you're an SLP working with preschool children on the Autism spectrum using a naturalistic approach, here are two resources from our evidence-based programs that work together to empower parents to continue your treatment at home.

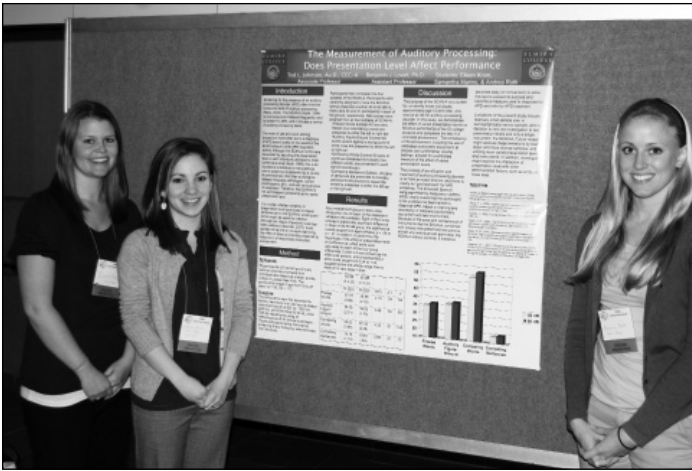
The More Than Words® guidebook helps parents help their child learn to communicate with easy-to-follow, step-by-step strategies in the context of everyday activities.

The Talkability® guidebook picks up where More Than Words® leaves off, by helping parents help their child "tune in" to the thoughts and feelings of others so that they can develop social skills to improve their relationships with friends and family.



Visit hanen.org to find out more.

Students Take Part in PSHA Convention



Pictured are Speech and Hearing students (from left to right) Eileen Krom '10, Samantha Marino '10, and Andrea Rath '10 taken at the 2010 PSHA Convention in State College in April. The students, along with Elmira College faculty members Dr. Ted Johnson and Dr. Ben Lovett, presented data for a project entitled: **The Measurement of Auditory Processing: Does Presentation Level Affect Performance.** The data collection process served as an integral part of their clinical audiology experience in 2009-2010. This exposure to the research process, along with the development of basic research skills at the undergraduate level, provides the student with an introduction to the type of work they will encounter in the future as graduate students.

*Submitted by Ted L. Johnson, Au.D., CCC-A
Associate Professor of Speech & Hearing
Elmira College, Elmira, NY*

Passing



Daniel J. West, former Schuylkill Intermediate Unit 29, Supervisor of Special Education and past PSHA President passed away on May 23, 2010. He was 83 years old. He was the husband of Isabel Watkins West.

Daniel served in the Navy as a SK2/c aboard the USS Langley in World War II.

Daniel was a member of Christ United Church of Christ, Barnesville. He was also a member of F&AM No. 737, American Legion Post 945, Frackville Rotary Club, B.P.O.E. No. 1533, all of Frackville, St. David's Society of Schuylkill and Carbon counties and the Coal Cracker Chorus.

He was preceded in death by a daughter, Deborah Ann Feeley, in 2006. Surviving, in addition to his wife, are sons, Daniel West, Gouldsboro, Harlan West, Seltzer, and Lloyd West, York; stepsons, Kent Watkins, Saint Clair, Kevin Watkins, Laurys Station, Kyle Watkins, Whitehall, and Kirk Watkins, Jenkintown; five grandchildren, Jeffrey, Christopher, Danielle, Michael and Caitlin West; and five step grandchildren, Joshua, Jeremy, Brian, Rhys and Celeste Watkins; two great-grandsons; and a great-granddaughter.

Source: Republican and Herald News, May 25, 2010

Meet Our New Board Members



Karen Stein, President Elect

Karen received her Master's Degree in Speech-Language Pathology from Kent State University and her undergraduate degree from Edinboro University of Pennsylvania.

During the past 23 years, Karen has served as a team leader in health care, initially directing a speech-language pathology program and more recently rehabilitation services in two community hospitals. Karen currently teaches and serves as Director of the Speech and Hearing Clinic at Indiana University of Pennsylvania.

She also has a wide range of experience working as a speech-language pathologist in hospitals, schools, rehabilitation centers and nursing homes. Karen has conducted seminars at national, state and local conferences, most recently in April 2010 at the PSHA Convention.

Karen has also served as a member of the Pennsylvania Board of Examiners in Speech-Language and Hearing from 2003-2009, serving as Board Chair 2005-2007. In 2005 Karen was elected to the National Council of State Boards (NCSB) and served as the NCSB President 2007-2008.



Matthew Ford, Treasurer

Matthew D. Ford, M.S., CCC-SLP, serves as the Clinical Coordinator of the Cleft-Craniofacial Center at Children's Hospital of Pittsburgh. He has an appointment as Clinical Instructor of Surgery in the School of Medicine, Department of Surgery, Division of Pediatric Plastic Surgery.

Matt serves the Cleft-Craniofacial team's senior speech-language pathologist with experience in the diagnosis and treatment of structurally related speech production and feeding/swallowing disorders. He is a Field Instructor for the University of Pittsburgh Department of Communication Disorders and is also an adjunct faculty instructor in Speech-Language Pathology at Duquesne University. He received his Bachelor of Science in the Education of the Speech and Hearing Impaired in 1992 and went on to obtain his Masters of Science in Speech-Language Pathology in 1993 from Indiana University of Pennsylvania. He has served on the Cleft Team since 1997. He participates in ongoing research with individuals affected by cleft and craniofacial anomalies and has lectured both nationally and internationally.



Jenna Dunmire, Student Representative

Jenna Dunmire is from Monongahela, Pa and received her undergraduate degree at California University of Pennsylvania (CALU) where she graduated Summa Cum Laude. She is returning to obtain her masters degree in the fall at CALU.

She has been very active on the CALU Campus as President of the University choir, a Peer Mentor and the Corresponding Secretary of Student Government. She is a member of the Speech and Hearing Club, Student Cabinet, University Forum, The National Society of Leadership and Success, and the Student Association Inc.

Message from the Medicare Network



Many SLPs servicing Medicare beneficiaries are challenged by the question of how to code services provided to those with cognitive deficits. Whether the patient has suffered a traumatic brain injury, a form of dementia or any of the assorted progressive neurologic disorders, the recurrent question is, "How do I differentiate the services for the cognitively impaired from the services for other patients?"

Several years ago, ASHA identified a need to address the unique nature of the services for the cognitively impaired. Battles had been fought and won with private payers (such as Blue Cross/Blue Shield) but Medicare was a very different story. Services for Medicare beneficiaries were questioned or denied payment because Medicare couldn't specifically identify the need for treatment of cognitive deficits via speech-language pathology. Development of a code, specific to a cognitive assessment, was pursued. After several years of code development, testimonial and evidence based hearings with the American Medical Association (AMA) as well as challenges from the American Psychological Association, the Standardized Cognitive Performance Testing code (CPT 96125) was born. The following year, CMS included the code on the Medicare Physician Fee Schedule and SLPs were able to formally identify assessment of patients with cognitive deficits in a manner never before available.

Challenges remain because SLPs are not always certain how and when to use CPT 96125. SLPs assessing those with cognitive deficits are encouraged to verify coverage through individual plans. However, this code appears to be used most often as an extension of the speech and language evaluation. During a comprehensive evaluation, cognitive deficits may be identified. The experienced clinician soon learns that the only way to adequately address a cognitive deficit is to assess the full spectrum of cognition. The code for Standardized Cognitive Performance Testing allows the professional latitude to quantify what once was considered subjective commentary. Being able to assess cognition separately, documenting the evaluation and establishing goals based on the evaluation findings set the stage for a solid Plan of Care with goals toward functional change in cognitive status.

Despite a solid Plan of Care, SLPs are not permitted the use of CPT codes for "Cognitive Rehabilitation". To understand the logic behind this requires a full understanding of the code development process. Without being able to explain the many nuances, it will have to suffice to say (in most instances) codes are developed for use by certain groups of service providers. Code development rules support a perception of appropriate services by having a "typical" clinical scenario paired with each code. Although SLPs may provide a service that current vernacular labels a certain way, the CPT code "clinical scenario" may not be consistent with what is currently perceived as a certain type of service. In the case of cognitive rehabilitation, the actual CPT codes for Cognitive Rehabilitation do not have clinical scenarios that allow for a "typical" service to be provided by an SLP. Although some payers might allow for a cognitive rehab code to be used by an SLP, most payers will stand firm. They insist that services that fall within the "typical" clinical scenario are the only payable services for that code. As a result, SLPs are allocated the codes that have been assigned to the typical SLP services. Those codes are CPT 92507 (speech-language therapy) and CPT 92508 (speech-language group therapy). Under most Medicare coverage policies, these service based codes are considered all-encompassing and are the only acceptable SLP treatment codes.

Joanne Wisely

Joanne Wisely, State Medicare Administrative Contractor (SMAC)

PSH-PAC

In order to help ensure
we have representatives
who support
Speech-Language Pathology
and Audiology issues,
the PSH-PAC fund is essential.

We are asking all members
of PSHA to contribute \$20
toward this fund.

With financial support
for key individuals,
our voice can be heard
where it counts!

Please contribute now
via the website,
www.psha.org

or mail a check to:

PSHA

700 McKnight Park Drive

Suite 708

Pittsburgh, PA 15237

Questions?

Call 412-366-9858.

Email psha@psha.org

*Thank you
for your support!*



PSHA Journal Revival – 2010 Edition

Call for Submissions

AN INVITATION

To Submit A Manuscript
For Consideration
For Publication
In The



JOURNAL

The PSHA Executive Board
is pleased to announce
the revival of the
PSHA Journal.

We invite you to celebrate
the revival of this annual publication
with us with your submission of your manuscript
for consideration for publication.
Please see the "Call for Submissions"
included in this edition of The PSHA *Keystater*.

PURPOSE:

The *PSHA Journal* is an annual, electronic, peer-reviewed publication of the Pennsylvania Speech-Language-Hearing Association (PSHA). The revival of the PSHA Journal complements the aims of PSHA as (a) a means to broaden the nature of the services PSHA provides to PSHA members; (b) an outlet to showcase information about clinical education, clinical practices and responses to professional issues, particularly as relevant to Pennsylvania; (c) a means to distribute scholarship in its diverse forms and to facilitate access to appropriate publication outlets; and (d) a tool to advance the information that will assist PSHA members in their quest to best address the clinical needs of individuals with communication disorders across professional roles and responsibilities.

SUBMISSIONS:

The *PSHA Journal* accepts manuscripts for review that reflect diverse scholarly work. Manuscripts that reflect these scholarly orientations are welcome:

Basic Scholarship: Basic Scholarship includes those articles that expand our information base with respect to normal and non-normal communication processes, as well as normal and non-normal processes in the communication mechanism. Articles that illustrate this variation of scholarship are data-based studies (with quantitative and/or qualitative data) that, while not necessarily experimental in nature, may seek to confirm or disconfirm specific theoretical assertions.

Conceptual Scholarship: Conceptual Scholarship includes those articles that present and/or expand upon theoretical considerations, as well as those articles that conceptualize "older" ideas and/or data into "newer" perspectives. Articles that illustrate this variation of scholarship include theoretical discussions and debates, state of the art reviews of literature, meta-analyses of extensive corpora of data, and/or discussions and debates of salient professional issues and directions.

Applied Scholarship: Applied Scholarship includes those articles that present and address clinical and professional issues, typically with data-based studies as their focus. Data may be quantitative and/or qualitative in nature, and studies may be experimental and/or descriptive in nature. The results of applied scholarship often have clear implications for and applications to current issues. This scholarship may also consist of series of studies that build upon a theme.

Instructional Scholarship: Instructional Scholarship includes a diverse assortment of articles that aim to improve our approaches to and materials and methods for instruction. Because our disciplines have clinical practice at their heart, instructional scholarship also includes articles that aim to improve clinical service delivery across work sites, work duties, and clinical populations. Instructional scholarship also includes reports of innovative clinical education and professional development models.

In addition to these variations of scholarly orientations, the *PSHA Journal* welcomes for review any other content the PSHA Executive Board deems important to advance our disciplines and/or to serve our membership. Articles from student authors or co-authors are particularly welcomed for consideration.

AUTHOR INSTRUCTIONS:

Authors: The *PSHA Journal* welcomes submissions from both PSHA members and PSHA non-members.

Author Information: In the cover letter to be submitted with the manuscript, please provide the names, academic degrees, CCCs and other professional credentials, professional titles, and professional affiliations for the manuscript authors. Each author is welcome to submit a professional photo to be published with his/her accepted manuscripts to further familiarize the readers with his/her identity. Please submit a 100- to 150-word biographical statement for each author that summarizes his/her professional contributions. Also, please provide the phone number, postal mail address, and electronic mail address for each author, as well as the PSHA membership status for each author.

Authorship Information: In the cover letter, please include verification that, in the case of multiple authors for a manuscript, the authors have reviewed and have consented to the order of authorship for the manuscript. Please note that the order of authorship for the manuscript implies that the senior author(s) was/were the primary contributor(s) and that the junior author(s) was/were the secondary contributor(s).

Author Rights: In the cover letter, please include verification that the authors have consented to the publication (contingent upon positive review and subsequent acceptance) of their manuscript in the

continued on page 10

PSHA Journal Revival *(continued from page 9)*

PSHA Journal. This consent carries with it the transfer of copyright of the manuscript to PSHA and the responsibility of the authors to secure permission from PSHA for the subsequent publication of any part of the manuscript in another venue. Upon acceptance, authors will receive a copyright transfer form to complete and submit to the **PSHA Journal** before final publication of the manuscript.

Human Subjects: When a manuscript includes data (quantitative and/or qualitative) collected from human subjects, the authors of the manuscript should provide verification (in the form of a duplicate approval form from the relevant Institutional Research Board) of the protection of these subjects in each phase of the research process.

Manuscripts: Manuscripts should be the original work of the named authors. Plagiarism in any form is automatic ground for non-acceptance of a manuscript. Manuscripts submitted to the **PSHA Journal** should not be previously published in any form in any other venue.

Manuscript Preparation: Authors should submit manuscripts in electronic form. Authors should use Microsoft Word for the transmission of their manuscripts, APA style for the format of their manuscripts, and 12 point Times New Roman font for the text. At this time, the minimum word count for manuscripts is

2,500 words, and the maximum word count for manuscripts is 10,000 words. Authors who wish to exceed the maximum word count for a manuscript should consult with the Editor before submission. Each manuscript should contain an abstract of 100-150 words. Authors should indicate 3-4 Key Words to describe the primary content of the manuscript. A reference list of all works cited within the text/appendices should be included after the main text. Figures/Tables/Images/Other should be appended to the main text with their approximate locations indicated in the text. Images that are photos should be submitted in jpeg format with a minimum of 600 pixels per square inch. The manuscript should not contain footnotes or endnotes. The file should have editorial tracking utilities disabled. Authors should acknowledge any funding sources for support of their work, as well as any individuals whose contributions enhanced the work.

Manuscript Submission: Authors should submit their manuscripts on or before August 15, 2010 to Cheryl Gunter, Ph.D., CCC-SLP, PSHA Vice-President for Publications/Editor, at cgunter@wcupa.edu. For further information, please contact the Editor at 610.436.2115 or at this e-mail address. Information about the manuscript review process will be available to authors at the time of their manuscript submission.



DO YOU HAVE AN IDEA?

Is your idea one that you could transform into a **PSHA Journal** manuscript?

Would you like to set your creative processes into motion?

If so, please let us know!

The **PSHA Journal** welcomes diverse ideas in diverse manuscript formats. It could be that you can discover that you can put your ideas to paper in time for publication in our inaugural issue of our revived **PSHA Journal**.

Even if you cannot meet the **August 15 deadline**, do not set your idea aside!

Please let us know so that we can discuss all of the possibilities with you related to how you can share your idea.

For more information, contact Cheryl Gunter, Ph.D., CCC-SLP, PSHA Vice-President for Publications/Editor, at cgunter@wcupa.edu or 610-436-2115.

Hope to hear from you soon!

Call For Nominations For Awards and Honors

THE **PSHA DISTINGUISHED SERVICE AWARD** recognizes significant contributions to the field of speech-language pathology, audiology, and education of the deaf and hard of hearing by persons or organizations who are not members of the Pennsylvania Speech-Language-Hearing Association. Nominations for the recognition should be made to the PSHA Honors Committee by **SEPTEMBER 30**. Nominations may be made by any member of PSHA including those members serving on the Executive Board. Nomination materials must include: 1) a nomination letter including the name and address of the nominee; the name, address and telephone number of the person making the nomination; and a written justification for the nomination; 2) a vita for the nominee; and 3) three letters of recommendation. The PSHA Honors Committee will recommend recipients by a three-fourths vote to the Executive Board who must also approve the proposed recipient by a three-fourths vote. This recognition will be awarded at the Annual PSHA Convention. It need not, however, be given every year but rather as worthy recipients are presented and approved.

HONORS OF THE ASSOCIATION can be presented to individuals who have held **continuous professional membership in the Pennsylvania Speech-Language-Hearing Association for the ten years immediately prior to the nomination. They must have provided service to this Association and made or sustained** outstanding contributions in at least two of the following areas:

1. Research and Publication contributing knowledge needed by the profession.
2. Teaching, including professional training, pre-service instruction, continuing education, in-servicing and convention and conference presentations in communication science and disorders or related areas.
3. Administrative services in the area of communication science and disorders.
4. Clinical service, including classroom instruction for the hearing impaired.
5. Service to the American Speech-Language-Hearing Association, Council for Education of the Deaf, or other professional national, state, regional or local organizations.

Nominations for this award must come from a member or members of the Pennsylvania Speech-Language-Hearing Association. Members of the PSHA Executive Board cannot nominate for this award. Nominations for the recognition should be made to the PSHA Honors Committee by **SEPTEMBER 30**. Nomination materials must include: 1) a nomination letter including the name and address of the nominee; the name, address and telephone number of the person making the nomination; and a written justification for the nomination; 2) a vita for the nominee; and 3) three letters of recommendation. The award will be presented at the Annual PSHA Convention. It need not be presented annually but only as a worthy person or persons are selected. Nominations will be submitted to the PSHA Honors Committee and approved by a three-fourths vote before being submitted to the PSHA Executive Board for final approval by three-fourths vote.

THE CLINICAL ACHIEVEMENT AWARDS (by ASHF through PSHA), currently consisting of an honorable certificate, are made in recognition of individuals nominated by their state speech and hearing associations for outstanding contributions in advancing clinical knowledge or practice in speech-language pathology and audiology. The award is made by the American Speech-Language-Hearing Foundation (ASHF). Nominees must be a member of PSHA and ASHA.

THE DICARLO AWARD is presented to an individual selected by the ASHF Board from the persons nominated by state associations for the Clinical Achievement Awards. The DiCarlo Award is in recognition of outstanding recent contributions to the advancement of clinical practice. The Award includes a cash award and a certificate. Nominations for the recognition should be made to the PSHA Honors Committee by **SEPTEMBER 30**. Nomination materials must include: 1) a nomination letter including the name and address of the nominee; the name, address and telephone number of the person making the nomination; and a written justification for the nomination; 2) a vita for the nominee; and 3) three letters of recommendation. The Pennsylvania nominee for the DiCarlo Award will also be announced at the Annual PSHA Convention, and PSHA will forward the name of that individual to the American Speech-Language-Hearing Foundation for consideration for the DiCarlo Award. PSHA may not submit a nomination every year, but, instead, may forward nominations to the Foundation at such times that worthy nominees are evident. Nominations will be submitted to the PSHA Honors Committee and approved by a three-fourths vote before being submitted to the PSHA Executive Board for final approval by three-fourths vote.

The Honors Committee will designate by three-fourths vote persons to receive **APPRECIATION OF SERVICE AWARDS**. These persons must then be approved to receive this recognition by three-fourths vote of the Executive Board. Appreciation of Service Awards, plaques and/or certificates, shall be given to persons who have provided worthy service to PSHA as: (1) officers of the Association; (2) Convention Chairs for Program and Local Arrangements; (3) or in other roles supportive of the goals and activities of the Association. Nominations for these recognitions should be made to the PSHA Honors Committee by **SEPTEMBER 30**. Nomination materials must include: 1) a nomination letter including the name and address of the nominee; 2) the name, address and telephone number of the person making the nomination; and 3) a written justification for the nomination. The awards will also be presented at the annual PSHA Convention.

SUBMIT NOMINATIONS ON OR BEFORE SEPTEMBER 30 TO:

PSHA Office

700 McKnight Park Drive, Suite 708 ♦ Pittsburgh, PA 15237 ♦ 412-366-9858 ♦ FAX 412-366-8804 ♦ psha@psaha.org ♦ www.psha.org

MARK YOUR CALENDARS

2010 Journal

Deadline for Submission: Aug. 15, 2010

Fall Keystater

Deadline for Submission: Sept. 1, 2010

Call for Nominations for Awards/Honors

Deadline for Submission: Sept. 30, 2010

2010 PSHA Convention Call for Papers

Deadline for Submission: Oct. 1, 2010

2010 PSHA Open House at the ASHA Convention

November 19, 2010

2011 PSHA Convention

April 6-9, 2011

Sheraton Station Square

Pittsburgh, PA

PSHA Executive Board

July 1, 2010-June 30, 2011

President

Ralph Belsterling
412-563-9888
rjbelsterling@hotmail.com

President-Elect

Karen Stein
724-357-5684
kstein@iup.edu

Past President

Char Molrine
814-732-2432
cmolrine@edinboro.edu

Vice President for Public Information & Professional Communication

Faye Markovich
814-452-5519
fayehilary@gmail.com

Vice President for Publications (Editor)

Cheryl Gunter
610-436-2115
cgunter@wcupa.edu

Vice President for Professional Practices -- Audiology/Education of Individuals who are Deaf/Hard of Hearing

Cynthia Richburg
724-357-5682
cynthia.richburg@iup.edu

Vice President for Professional Practices -- Speech-Language Pathology

Valery E. Yura
215-348-2940
valslp@comcast.net

Vice President for Professional Preparation and Continuing Education

Barbara J. Amster
215-951-1986
amster@lasalle.edu

Vice President for Governmental Relations

Kathy Helfrich-Miller
412-761-6062
kathleen.miller54@verizon.net

Vice President for Convention Planning and Program

Nannette Crawford
814-452-5519
nannettem@zoominternet.net

Vice President for Membership and Ethical Practices

Nancy Carlino
724-938-4386
carlino@calu.edu

Secretary

Michele Rundquist-Franz
814-453-6641
isomorphun@roadrunner.com

Treasurer

Matthew Ford
412-692-8650
matthew.ford@chp.edu

Student Representative

Jenna Dunmire
724-258-2180
dun6668@calu.edu

PSHA Lobbyist

Dave Tive
717-233-1631
dtive@tivelobbying.com

PSHA Office

Business Manager
Diane Yenerall
412-366-9858
psha@psha.org

Account Manager

Amy Caye
412-366-9858
psha@psha.org