



PENNSYLVANIA SPEECH-LANGUAGE-HEARING ASSOCIATION

700 McKnight Park Drive
Suite 708
Pittsburgh, PA 15237
www.psha.org

Voice/TDD: 412 366-9858
Fax: 412 366-8804
e-mail PSHA@psha.org

Annual Report
Vice President for Public Information and Professional Communication
Pamela A. Smith
June 1, 2017

1. Participated in scheduled PSHA Board meetings.
2. Pennsylvania open house at 2016 ASHA convention.
 - Developed sponsorship program for NSSLHA organization.
 - Identified PA honorees to also be recognized via sponsorship program
 - Prepared flyers/online publicity for open house
 - Worked with open house site on menu, arrangement, etc.
 - Obtained \$1000 of outside funding for event.
3. Wrote an article for Keystater about aphasia program.
4. Participated in Von Drach scholarship review process.
5. Participated in NSSLHA Chapter Honors review process.
6. Worked with President and President Elect on licensure regulations.
7. Worked with PSHA President on FAQs for web site.
 - Identified outdated information
 - Purged redundant information
8. Responded to emails within area of expertise as sent by PSHA office.
9. Worked with PSHA office on Better Hearing and Speech Month contest.
 - Obtained board approval for slogan and pictures
 - Evaluated entries based on criteria
 - Notified PSHA office of winners
10. Participated in electronic board discussions and voting.
11. Posted relevant information on social media, as appropriate.

Respectfully Submitted,

Pamela A. Smith, Ph.D., CCC-SLP
Vice President for Public Information and Professional Communication