



PSHA Convention

March 28-31, 2012 | Lancaster Host Resort & Conference Center | Lancaster, PA



Well hello everyone! It's time to register for PSHA 2012, *Cultivating Growth In Our Fields*. As you will see in the program, we have several featured speakers this year, and I hope that you find the program exciting. Lancaster will be a new experience for us all, and I am looking forward to exploring a new venue.

The program will offer something for everyone. We have presentations that should meet your needs for continuing education. And of course, one can always branch out to listen to information about a new topic. It is always exciting to learn about something new.

The Pre-Convention offers an all-day course for pediatric therapists, and we are happy to have Karla McGregor, PhD, from Iowa with us this year. She will be speaking about *The Role of Gesture in Communication and Learning: What the SLP Should Know*.

The Convention opens on Thursday as usual. This year we are starting earlier than we usually do. Mark Kander, Director, Health Care Regulatory Analysis from ASHA will be speaking about services for Speech-Language Pathology and Audiology under Health Care Reform Law. This topic should interest everyone, so please plan to get up early. Mark opens at 7:15 am and you can earn .1 CEU for his presentation. Later on Thursday, Mark will be doing another presentation about Medicare, so if you work with people who are Medicare insured, please plan to attend.

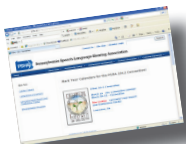
You can peruse this Program at your leisure. Be sure to read the information on the invited speakers and their presentations. I would like to direct your attention to one speaker in particular and that is Micky Collins, PhD, from the University of Pittsburgh. Dr. Collins is a Neuropsychologist and is internationally known in the area of Concussion Management. If you are in a setting that affords you the opportunity to work with people (children and/or adults) who suffer from post-concussion syndrome, you will not want to miss this presentation. I have attended one of his lectures in the past, and you will definitely learn how physical and cognitive exertion impact the concussed brain, and how that relates to our services.

As usual there will be various activities throughout the Convention such as the President's and Student Receptions, Town Hall Meeting (for CEUs), Awards Luncheon, Exhibitors and the Silent Auction. And, of course it is an opportunity to connect with old friends and to make new ones.

I hope to see you there!

Nannette Crawford

VP for Convention Planning and Program



Stay connected:

- Check the PSHA website at www.psha.org often for complete updated Convention information including handouts, seminar abstracts, exhibitors, seminar and speaker updates and changes to the Convention schedule.
- Sign up to follow us on [Twitter.com/PASPEECH](https://twitter.com/PASPEECH). PSHA "tweets" will provide pre-Convention updates, as well as any on-site changes or reminders.



CONVENTION EVENTS

Opening Session

SLP and Audiology Services Under the Health Care Reform Law

Thursday, March 29

7:15 am – 8:15 am (.1 CEU)

Presented by Mark Kander, Director, Health Care Regulatory Analysis, American Speech-Language-Hearing Association

PSHA Town Hall and Annual Business Meeting

Thursday, March 29

4:30 pm – 6:00 pm (.1 CEU)

This meeting provides an excellent forum for you to address your concerns on issues that affect your state association and profession. In addition, this will be your opportunity to share in the success and accomplishments of PSHA for the past year, and learn what is in store for PSHA during year 2012.

Awards Luncheon

Friday, March 30

11:45 am – 1:30 pm

Please join us for a delicious lunch and awards presentations.

President's Reception

Friday, March 30

5:00 pm – 7:00 pm

Enjoy the company of colleagues and friends as PSHA President, **Karen Goltz-Stein**, hosts the Annual President's Reception. This reception includes a cash bar and refreshments and will also be your last chance to bid on **Silent Auction** items.

Silent Auction

Come and bid on your favorite Silent Auction items in the Exhibit Hall! Silent Auction items will be displayed daily in the Exhibit Hall with bids closing at the President's Reception on Friday. Proceeds from this year's Silent Auction will benefit the PSH-PAC fund and the Student Fund. The Student Fund benefits both the Von Drach Scholarship and the Student Convention Award. If you would like to donate an item to the Silent Auction, contact the PSHA Office at 412-366-9858 or psha@psha.org.

Highlighted Presenters



Micky Collins, PhD

Dr. Michael (Micky) Collins is an internationally renowned expert in sports-related concussion. He is currently the Program Director of the UPMC Sports Medicine Concussion Program. Dr. Collins is a Co-Founder of ImPACT (Immediate Post-Concussion Assessment and Cognitive Testing), the first and most widely used computerized sports-concussion evaluation system. He is currently a consultant to the Pittsburgh Steelers, Pittsburgh Penguins and is an advisor to numerous professional organizations, both nationally and internationally. Dr. Collins' professional memberships include the International Neuropsychological Association, National Academy of Neuropsychology and the North American Brain Injury Society. A graduate of the University of Southern Maine with a bachelor's degree in psychology and biology, Dr. Collins earned a masters degree in psychology and doctorate degree in clinical psychology at Michigan State University. In 2010, he was a co-recipient of the National Council on Brain Injury Annual Achievement award. The North American Brain Injury Society also recognized him with the 2005 Innovations in Treatment Award.

Dr. Collins will present **Evidence-Based Management of Mild Traumatic Brain Injury: What Are We Learning?** on Friday at 1:45 pm.



Marie Ireland, MEd, CCC-SLP

Marie Ireland serves as the Virginia Department of Education's educational specialist for Speech Language Pathology. She is the President of the State Education Agencies Communication Disabilities Council (SEACDC), and is a member of the ASHA SLP Advisory Council, ASHA School Finance Committee and ASHA ad hoc Medicaid committee.

Ms. Ireland will present **Medicaid in Schools, What SLPs Need to Know** on Friday at 8:30 am.



Mark Kander, MA

Mark Kander has been the director of Medicare and Medicaid and then director of health care regulatory analysis since 1990 in the Government Relations and Public Policy cluster of ASHA. Kander assists members with a wide variety of problems encountered in the Medicare and Medicaid claims process and reviews and comments on draft documents circulated by the federal CMS central office and Medicare Administrative Contractors. Previously, as the executive editor of National Health and Law Publishing Corporation, Kander created reference books for health facility administrators. He is a graduate of the Ohio State University (BS in business administration) and the George Washington University (MA in health services administration).

Mr. Kander will present **SLP and Audiology Services Under the Health Care Reform Law** on Thursday at 7:15 am and **Medicare Basics for Speech-Language Pathologists** on Thursday at 10:45 am.



Hunter Manasco, PhD

Dr. Hunter Manasco is an Assistant Professor in the Speech-Language Pathology Department at Misericordia University. Dr. Manasco's areas of specialization include neuroanatomy, aphasia, motor speech disorders, traumatic brain injury and autism. Dr. Manasco has worked in acute care, long-term care, hospice, adult rehabilitation and school- and hospital-based pediatrics. He has presented and published numerous papers in his areas of specialty.

Christina Santhouse, MS

Christina Santhouse is a Master's level speech-language pathologist and is known worldwide for her advocacy efforts for those with disabilities.

Dr. Manasco and Ms. Santhouse will present **Hemispherectomy and the Right Hemisphere** on Friday at 8:30 am.



Sara Rosenfeld-Johnson, MS, CCC-SLP

Sara Rosenfeld-Johnson, a graduate of Ithaca College and Columbia University, has more than 35 years of experience as a speech-language pathologist. She has spent the last 25 years developing oral-motor techniques

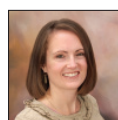
for infants, children and adults, and has seen a high degree of success in their therapeutic application. For this reason she is now a leading advocate for the use of oral-motor techniques in conjunction with more traditional speech therapies and is devoted to teaching other professionals about oral-motor techniques to promote speech clarity and feeding safety. In 1995, Sara founded TalkTools® as a speakers bureau and source for oral-motor therapy and therapy tools.

Ms. Rosenfeld-Johnson will present **Oral Placement Therapy to Improve Speech Clarity and Feeding Skills**, Parts 1 and 2, on Friday at 8:30 am and 1:45 pm.



Emily Smith, AuD, CCC-A

Emily L. Smith is the Coordinator of the Cochlear Implant Program at Children's Hospital of Pittsburgh. Prior to working at Children's, Emily gained her experience at the Indiana University Cochlear Implant Program and at the House Research Institute Children's Auditory Research and Evaluation (CARE) Center in Los Angeles, California.



Carrie Van Soest, MS, CCC-SLP

Carrie Van Soest is Senior Speech-Language Pathologist at Children's Hospital of Pittsburgh of UPMC. She is also a clinical supervisor for the University of Pittsburgh. Prior experience includes working in the Baltimore City Public School System in Maryland as well as in Early Intervention. She has additional specialties working with children with Autism and Apraxia of Speech. Currently she heads the cochlear implant program at CHP-East.

Dr. Smith and Ms. Van Soest will present **Treating and Evaluating Children and Adolescents With Cochlear Implants** on Thursday at 1:00 pm.



Paula Sullivan, MS, CCC-SLP

Paula A. Sullivan is a speech-language pathologist in the Department of Neurology/Speech Section, North Florida South Georgia Veterans Health System. Her clinical expertise and research is focused on swallowing disorders in head and neck cancer and at end of life. Paula has published numerous articles and participated in multiple clinical and funded multi-institutional research trials related to these topics. She has co-authored two texts including *Swallowing Intervention in Oncology* and the *Easy-to-Chew Easy-to-Swallow Cookbook*. She is an ASHA Fellow.

Ms. Sullivan will present **Dysphagia in Head and Neck Cancer** on Saturday at 9:15 am.



M. Jeanne Wilcox, PhD

Dr. M. Jeanne Wilcox is a Professor in the Department of Speech and Hearing Science at Arizona State University. She is also a Senior Scientist at the Learning Sciences Institute at Arizona State University, and Founding Director of the Infant Child Research Programs. Dr. Wilcox is recognized for her expertise and scholarly activity with early communication/interventions and promoting early literacy and oral language skills in preschoolers with disabilities. Her work is funded by the IES, OSEP and HHS. She has an extensive record of publications and has been an invited speaker at numerous state, national and international meetings and conferences.

Dr. Wilcox will present **Assistive Technology for Young Children With Communication and Language Needs** on Thursday at 8:30 am.



Diane L. Williams, PhD, CCC-SLP

Dr. Diane L. Williams, is an Assistant Professor in the Department of Speech-Language Pathology at Duquesne University and is affiliated with the NIH-funded Autism Center of Excellence at the University of Pittsburgh/Carnegie Mellon University. Her research focuses on language processing and learning in autism using functional magnetic resonance imaging. Dr. Williams is a Board Recognized Specialist in Child Language and a certified speech-language pathologist with extensive clinical experience working with toddlers, preschoolers, school-age children and adults with autism.

Dr. Williams will present **Developing Language in Children with Autism: Insights from Neuroscience** on Saturday at 9:00 am.

PRE-CONVENTION SEMINAR

The Role of Gesture in Communication and Learning: What the SLP Should Know

Presented by **Karla McGregor, PhD**

Wednesday, March 28, 8:30 am – 4:30 pm



When people talk, they gesture with their hands. In adults, gesture and speech are integrated systems—they are produced at the same time and they symbolize the same meanings. Children learn to communicate via gesture before they communicate with words. Moreover, children whose parents gesture a lot while talking have faster rates of vocabulary growth than children whose parents gesture less. Such associations between gesture, speech and language are characteristic of children with language impairments as well. During this seminar, speech-language pathologists will learn how to exploit gesture during assessment, prognosis and intervention for pediatric populations.

8:00 am – 8:30 am	Registration
8:30 am – 10:30 am	Links between Gesture, Communication and Learning
10:30 am – 10:45 am	Break
10:45 am – Noon	The Developmental Course of Gestural Behavior
Noon – 1:15 pm	Lunch
1:15 pm – 2:45 pm	Exploiting Gesture for Assessment and Prognosis
2:45 pm – 3:00 pm	Break
3:00 pm – 4:30 pm	Exploiting Gesture for Intervention

Continuing Education



The Pennsylvania Speech-Language-Hearing Association is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in

speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is offered for .6 ASHA CEUs (Intermediate level, Professional area)

Act 48 Clock Hours

PSHA is an approved provider by the Pennsylvania Department of Education to sponsor Continuing Education programs as required by ACT 48. This program is offered for 6 clock hours. Individuals attending the program must arrive on time and stay the duration of the program in order to receive Act 48 Professional Education hours.

Student Reception

Thursday, March 29, 2012 – 6:30 pm - 8:30 pm
Sponsored by EBS Healthcare

Please come and join us at the PSHA Student Reception! It will be a great way for students and professors to come together and network with one another in an informal, fun environment. Come get to know your peers from all over the state and meet students who share similar interests. Food and beverages will be available, so come celebrate the success of the Student Drive with us!

2012 Student Drive



This year the student drive will be donating baby baskets to the Lancaster Cleft Palate Clinic for new parents caring for an infant born with a cleft lip or palate. The Lancaster Cleft Palate Clinic specializes in coordinating treatment and services for individuals with oral-facial handicaps. They provide a holistic approach to treatment with numerous services under one roof including prosthetics, orthodontics, speech therapy, audiology and general dentistry. With this said, they could use our help! The baskets that we will be donating include special bottles for feeding, education and resource materials, a teddy bear with a cleft, and an in-home visit from the Lancaster Cleft Palate Clinic Nurse Coordinator. Each baby basket is \$150, so we are asking that all universities across the state donate at least one basket and are certainly encouraged to donate more than one! The university that donates the most baskets will be recognized at the Convention this March. Students and faculty can contact their NSSLHA officers who will direct you to the newly appointed PSHA Student Representatives, which are now in place at each school. Additionally, monetary donations for the Lancaster Cleft Palate Clinic are always welcome and will also be collected at the Convention by the PSHA Student Representatives and at the Convention registration desk. Your support is greatly appreciated! Together, let's help contribute to the team of professionals at the Lancaster Cleft Palate Clinic that provide these individuals with comprehensive treatment for their oral-facial handicaps.

PSHA Convention Planning Committee

Program Chair-Adult Track – Michele Franz

Program Chair-Pediatric Track – Heather Rusiewicz

Program Chair-Audiology Track – Cynthia Richburg

Program Chair-AAC Track – Amy Goldman

Local Arrangements Chair – Mary Fran Buczynski

Program Chair-Student Track – Sara MacIntyre

Planning Committee

Maddie Biden	Faye Markovich
Vijay Chandra	Mary Beth Mason-Baughman
Chuck Corbett	Joy McGowan
Denise Dougherty	Pam Smith
Linda Fiejdasz	Polly Steeber
Jill Grogg	Marguerite Vasconcellos
Nancy Harrison	Sarah Wallace
Emily Katzaman	Mary Weidner
Bob LeJeune	

PSHA Convention At A Glance

Wednesday, March 28

8:00 am – 8:30 am	Pre-Convention Seminar Registration
8:30 am – 4:00 pm	Pre-Convention Seminar <i>The Role of Gesture in Communication and Learning: What the SLP Should Know</i> Karla McGregor, PhD
4:30 pm – 7:30 pm	Convention Registration

Thursday, March 29 – Events of the Day

7:00 am – 5:30 pm	Convention Registration
7:30 am – 5:00 pm	Exhibit Hall Open
10:00 am – 12:00 pm	Poster Sessions
12:00 pm – 1:00 pm	Lunch On Your Own
12:15 pm – 1:00 pm	Existing Task Forces Meeting
2:00 pm – 4:00 pm	Poster Sessions
4:30 pm – 6:00 pm	PSHA Town Hall Meeting & Business Meeting (.1 CEU)
5:00 pm	PASS Meeting
6:00 pm – 6:45 pm	Task Force Meeting (For interested members)
6:30 pm – 8:30 pm	Student Reception

Thursday's Sessions

HIGHLIGHTED PRESENTATION

7:15 am – 8:15 am	Multi-Interest
Seminar 1	<i>SLP and Audiology Services Under the Health Care Reform Law</i> , Mark Kander, MA

The Patient Protection and Affordable Care Act (ACA) affects private insurers as well as Medicare and Medicaid. Health insurance exchanges will receive subsidies if established by 2014. Among other benefits, exchanges will allow individuals and small businesses to more easily compare health plans. A boost is given to the recognition of telehealth services; Medicare and Medicaid pilot projects, demonstration projects and stroke-specific projects. Habilitation will be defined for insurance purposes. Accountable Care Organizations will be first established in 2012, allowing physician groups and hospitals to enroll Medicare beneficiaries and benefit from shared savings due to the efficient delivery of high quality care. A post-acute care bundling pilot program (by 2013) will determine a single payment to cover a Medicare inpatient hospital stay as well as a 30 or 60-day post-discharge period. The main goal of the program is to reduce hospital re-admissions. For the Physician Quality Reporting System (includes Medicare private practice audiologists and SLPs), the program will shift from monetary rewards for compliance to penalties for failure to comply. Patient-centered outcomes research is given more clout by the establishment of an institute for managing research projects.

8:30 am – 10:00 am	Multi-Interest
Seminar 2	<i>Stuttering Myth-Busters: Current Update on Underlying Causes of Stuttering</i> , Craig Coleman, MA, BRS-FD
8:30 am – 10:30 am	Pediatric SLP
Seminar 3	<i>Interacting With Children: Clinical Skills for New SLPs</i> , Lisa Price, PhD
8:30 am – 10:30 am	Adult SLP
Seminar 4	<i>Program for Intensive Residential Aphasia Treatment & Education (PIRATE): Phonological and Semantic Treatment Approaches</i> , Brooke Swoyer, MA; Ronda Winans, MA; James Schumacher, MS; Will Hula, PhD; Patrick Doyle, PhD, Faculty Advisor
8:30 am – 11:30 am	Multi-Interest
Short Course 1	<i>(Central) Auditory Processing Disorders: From Identification to Management</i> , Cynthia Richburg, PhD

HIGHLIGHTED PRESENTATION

8:30 am – 11:30 am	AAC
Short Course 2	<i>Assistive Technology for Young Children With Communication and Language Needs</i> , M. Jeanne Wilcox, PhD

This short course focuses on using adaptations, including assistive technology, to promote young children's communication, language and social interaction skills. The emphasis will be on using adaptations and assistive technology to improve skills to enable or enhance participation in a variety of activities/routines. Methods include lecture, review of video tapes and case presentations so that participants will be able to apply information directly in their work with families and their young children with communication and language needs.

8:30 am – 11:30 am	Multi-Interest
Short Course 3	<i>A Sensory Motor Approach to Feeding Through the Ages</i> , Lori Overland, MS, CCC-SLP

9:00 am – 10:00 am	Student
Seminar 5	<i>First Jobs, Myths & Facts!</i> , Ralph Belsterling, AuD, CCC-A/SLP

10:00 am – 12:00 pm Poster Sessions

A Comparison of Laryngeal Diadochokinetic Tasks, Hanna Gratzmiller, BS; Lori Lombard PhD, Faculty Advisor

Aphasia Workshop for Healthcare Students, Katie Cunningham; Lindsey Kantner; Molly Boran; Laura Davin, BA; Christin Graham; Danielle Stockey, BS; Sarah Wallace, PhD, CCC-SLP, Faculty Advisor; Caterina Staltari, MS, CCC-SLP, Faculty Advisor

Attitudes Towards Hearing Protection Among US College Students, Ted Johnson, AuD, CCC-AUD; Benjamin Lovett, PhD; Stephen Widen, PhD; Rachel Amsterdam

Common Adult Prescription Medications and the Professional Scope of Practice, Mary Beth Mason-Baughman, PhD, CCC-SLP; Kenneth Staub, MS, CCC-SLP; William Jasiota, BS; Leslie Sunder, BS; Elizabeth Jack, RN; Anna Johnston; Lauren Liddle; Kayla Miller

Common Pediatric-Approved Prescription Medications and the Professional Scope of Practice, Kenneth Staub, MS, CCC-SLP; Mary Beth Mason-Baughman, PhD, CCC-SLP; Keri Ei, MA; Anthony Spittler, BS; Olivia Felton; Becca Geary; Katherine Marren; Stephanie Sodmont; Alexa Sukolsky; John Hackel

Distinctive Feature Knowledge Across Importance Levels in Individuals With Aphasia, Mary Beth Mason-Baughman, PhD, CCC-SLP; Sarah Wallace, PhD, CCC-SLP; Chelsey Hrvatin, BS; William Jasiota, BS

Enhancing Critical Thinking by Teaching Clinical Observation Methods, Joseph B. LeJeune, MA, CCC-SLP; Cheryl D. Gunter, PhD, CCC-SLP

Improving Communication for Individuals With Dementia via Caregiver Training, Mary Beth Mason-Baughman, PhD, CCC-SLP; Andrew Lander, BS

Increase Therapeutic Success With Clients With Cleft Lip/Palate, Jill Dillon, BA; Sara Lakie, BS

Measuring Pre-Literacy Skills in Preschoolers With Speech Sound Disorders, Evelyn Klein, PhD, CCC-SLP, BRS-CL; Jessica Rose, BS; Jaclyn Kasper, MS, CCC-SLP

Motor Speech Disorders of All Causes in the US: 1999-2008, Keri Ei, MA; Kenneth Staub, MS, CCC-SLP; Charles Ellis, PhD, CCC-SLP

Perspectives of SLPs on the Use of Telepractice in Schools, Janice Tucker, SLP.D

School-Based Speech-Language Pathologists' Reflections on Their Diagnostic Practices With Latino Students, Phillip A. Hernandez, EdD

Student Opportunities For Internships – Listening and Spoken Language Organizer, LLC, Colleen Boyle, MS

PSHA Convention At A Glance

Thursday's Sessions (continued)

10:00 am – 12:00 pm Poster Sessions (continued)

Summer Theatre: Enhancing Social Interaction and Paralinguistic Communication Skills, Molly Welsh, BA; Kendra Potsabay, BS; Mary Pat McCarthy, PhD, CCC-SLP

The Cycles Approach to Phonological Therapy, Leanne Abate, BA; Karen Kesterholt, BS; Kayla Thornburg, BA; Jenna McCabe, BA; Patricia Leigh, PhD, Faculty Advisor

The Effect of Experience on Classification of Voice Quality, Jessica Sofranko, MS; Robert Prosek, PhD

The Relationship Between Dysphagia and Weight Loss in the Elderly, Michael Goldtrap, MS, CCC-SLP; Amy Bolt, MA, CCC-SLP; Linda Gartley, MA, CCC-SLP

10:45 am – 11:45 am Pediatric SLP

Seminar 6
Interactive Visuo-Motor Therapy: A Treatment Model for Children With Autism, Patricia Leigh, PhD, CCC-SLP; Shelly Matta, MSEd

HIGHLIGHTED PRESENTATION

10:45 am – 11:45 am Multi-Interest

Seminar 7
Medicare Basics for Speech-Language Pathologists, Mark Kander, MA

Medicare payment methodologies will be explained for services in facilities versus by private practitioners. Guidance regarding the enrollment process for private practitioners is thoroughly addressed on ASHA's Website. The Medicare fee schedule for Part B services is readily available on the ASHA and CMS websites; the components will be discussed. Coding rules specific to Medicare will be discussed, many of which are adopted by private insurers and Medicaid programs. The rules for completing the standard claim form will be discussed with reference to detailed guidance available online. The national Medicare scope of coverage is compared with local coverage policies (LCDs) developed by Medicare Administrative Contractors. Medicare Advantage plans are HMO-type programs that require separate contracts between providers and the plan; tips for negotiating contracts will be provided. There are special concerns regarding Clinical Fellows who render services to Medicare patients; a unique factor involves Pennsylvania and nine other states. The annual therapy cap will be discussed in light of the most recent action taken by Congress.

11:00 am – 12:00 pm Multi-Interest

Seminar 8
Dispelling Prominent Myths in Feeding and Swallowing Disorders, Lauren Mehalik, BS; Kimberly Buettner, BS; Charlotte Molrine, PhD, CCC-SLP, Faculty Advisor

11:00 am – 12:00 pm Adult SLP

Seminar 9
Training and Reliability of the s/z Ratio in Student Clinicians, Robert Skwarecki, PhD, CCC-SLP

1:00 pm – 2:00 pm Student

Seminar 10
Graduate School and Graduate School Options, Ralph Belsterling, AuD, CCC-A/SLP

1:00 pm – 2:30 pm Multi-Interest

Seminar 11
Stuttering Treatment: Targeting Goals That Make a Difference, Craig Coleman, MA, BRS-FD; Sara MacIntyre, BA

1:00 pm – 3:00 pm Adult SLP

Seminar 12
Cultural Awareness in End-Stage Dysphagia Treatment, Joseph LeJeune, MA; Nancy Carlino, MA

1:00 pm – 3:00 pm Adult SLP

Seminar 13
Evaluating and Treating Patients With Dementia Revisited, Mary Beth Mason-Baughman, PhD, CCC-SLP

1:00 pm – 4:00 pm Short Course 4

Pediatric SLP

Developing Executive Functions in Atypical Students, Megan Cunningham, MS, CCC-SLP; Karen Duncan, MA; Jan Sega, MA, CCC-SLP

HIGHLIGHTED PRESENTATION

1:00 pm – 4:00 pm Multi-Interest

Short Course 5
Treating and Evaluating Children and Adolescents With Cochlear Implants, Carrie Van Soest, MS, CCC-SLP; Emily Smith, AuD, CCC-A

Participants will learn how a cochlear implant works and become familiar with the technology using hands-on equipment. Components of a map and a description of a mapping session will be provided. Assessment and candidacy requirements will be discussed. An outline of the speech, language and auditory goals that should be addressed in habilitation will be provided. Strategies for targeting speech, language and auditory skills in treatment will be demonstrated. There will be discussion regarding collaboration efforts as well as communication barriers between speech and audiological professionals.

2:00 pm – 4:00 pm Poster Sessions

A Comparison of Cluttering Characteristics in Three Speaking Contexts, Kathleen Scaler Scott, PhD; Maria Kidron; Jennifer Lozier

A Comparison of Disfluency and Prosody in Preschoolers, Kathleen Scaler Scott, PhD; Lori Cimino, MS; Sarah Nelson; Maria Kidron, Holly Lesagonicz; Hazley Williams

A Comparison of Linguistic Length, Complexity, Fluency in Asperger's Disorder, Kathleen Scaler Scott, PhD; Erica Gobrecht, MS; Erin Crossin; Kelli Crossin; Nicholas Barone, MS; Maria Kidron; Amanda Brath; Emily Brokaw; Nicole Frederick

Acoustic and Aerodynamic Properties of True Vocal Fold Body Cover Conditions, Nicholas Barone, MS; Cari Tellis, PhD, CCC-SLP; Glen Tellis, PhD, CCC-SLP

Advantages of Diffuse Correlational Spectroscopy in Assessing Blood-Flow Changes in Stuttering, Glen Tellis, PhD, CCC-SLP; Claire Cellary; Mary Elizabeth Gulotta; Amanda Tomaselli

Comparing Response Cost and Reinforcing Fluent Responses Only to Reduce Stuttering, Glen Tellis, PhD, CCC-SLP; Amanda Tomaselli; Nicholas Barone, MS

Disproportionate Representation of Individuals With Diverse Linguistic Backgrounds, Ruixia Yan, PhD; Jillian Deforte, BS

Evaluative Perspectives and Types of Evaluative Expressions in English Narratives, Ruixia Yan, PhD; Jillian Deforte, BS

How Anchoring Affects the Voice in Trained and Untrained Speakers, Cari Tellis, PhD, CCC-SLP; Nicholas Barone, MS; Katie Lawlor; Amanda Brown

People Who Stutter: How Are They Perceived in Real Life?, Ashlee King; Sarah Kitko, BS; Pamela Smith, PhD, Faculty Advisor

Preferences of Mode of Case Study Presentation in SLP Classrooms, Hunter Manasco, PhD; Kearston Healey, BS

Preventative/Rehabilitative Dysphagia Protocol for Chemoradiation to the Head/Neck, Jarrad Van Stan, MA, CCC-SLP; Janet Sechrist, MA, CCC-SLP

Suggestions From Middle and High School Children Who Stutter to Deal With Bullying, Glen Tellis, PhD, CCC-SLP; Amanda Tomaselli

Update: Effect of Emotional Valence of Stimulus Words in Therapy, Sarah Dudrich, BS; Kearston Healey, BS; Hunter Manasco, PhD

PSHA Convention At A Glance

Thursday's Sessions (continued)

2:00 pm – 4:00 pm Poster Sessions (continued)

Use and Development of Evaluative Expressions in English Narratives, Ruixia Yan, PhD; Jillian Deforte, BS

Using the iPad: From Cause/Effect to Communication, Jenifer Ellenberg, MS; Vasu Babu, MA

Video Social Stories Via Apple iPad for Children With Autism, Kathryn Young; Pamela Smith, PhD, CCC-SLP, Faculty Advisor

Voice Therapy: A Physiologic Approach, Cari Tellis, PhD, CCC-SLP; Nicholas Barone, MS; Amanda Brown

3:00 pm – 4:00 pm Multi-Interest

Seminar 14

Don't Let History Repeat: Anonymous Tales From the License Board, David Stein, PhD, CCC-SLP; Amy Goldman, MS, CCC-SLP; Nanette Wood, MS; Roberta Silver, JD; Sandra Matter, MS

3:15 pm – 4:15 pm Adult SLP

Seminar 15

Does History Repeat Itself? Fifty+ Years of Dysphagia Experience, James Lemma, MA; Pamela Smith, PhD

3:15 pm – 4:15 pm Multi-Interest

Seminar 16

Using Parents in College Classrooms to Engage Knowledge and Understanding, Diane Klein, PhD

Friday, March 30 – Events of the Day

7:00 am – 5:00 pm

Convention Registration

7:30 am – 8:30 am

Exhibitor Sessions (.1 CEUs)

7:30 am – 3:00 pm

Exhibit Hall Open

9:30 am – 1:00 pm

Pennsylvania State Licensure Board Meeting

11:45 am – 1:30 pm

Awards Luncheon

5:00 pm – 7:00 pm

President's Reception

Friday's Sessions

8:30 am – 9:30 am

Seminar 17

Pediatric SLP

Prader-Willi Syndrome: It's About More Than Just Food, Jennifer Pusins, MA; Paula Leslie, PhD, CCC-SLP, FRCSLT

8:30 am – 10:00 am

Seminar 18

Pediatric SLP

An Individualized Approach to Teaching Sequencing Skills, Beth Holland, MA, CCC-SLP

8:30 am – 10:00 am

Seminar 19

Multi-Interest

Guide for Speech and Hearing Personnel: Resumes, Cover Letters, Interviews, Ross Stonefield, CCC-SLP

HIGHLIGHTED PRESENTATION

8:30 am – 11:30 am

Short Course 6

Multi-Interest

Hemispherectomy and the Right Hemisphere, Hunter Manasco, PhD; Christina Santhouse, MS

This short course will present information regarding hemispherectomy: language and cognitive outcomes, prognostic factors, pathologies involved and neuroplasticity. This short course will also feature a speaker who experienced a childhood right hemispherectomy. She will discuss her surgery and recovery, as well as strategies she has used to overcome her deficits. Strategies she uses on a daily basis to accomplish her work as a Master's level school-based speech-language pathologist will be shared. Finally discussed will be right hemisphere disorders and strategies used in testing and intervention.

HIGHLIGHTED PRESENTATION

8:30 am – 11:30 am

Short Course 7

Multi-Interest

Medicaid in Schools, What SLPs Need to Know, Marie Ireland, MEd, CCC-SLP

School-based providers will explore the federal and state requirements for Medicaid billing in schools, audit findings, documentation requirements, and options for use of funds. Participants will review resources and discuss strategies to address concerns in many areas including documentation, billing, use of funds and changes in state and local requirements.

HIGHLIGHTED PRESENTATION

8:30 am – 11:30 am

Short Course 8

Pediatric SLP

Oral Placement Therapy to Improve Speech Clarity and Feeding Skills – Part 1, Sara Rosenfeld-Johnson, MS, CCC-SLP

Sara Rosenfeld-Johnson's innovative tactile-sensory approach to speech therapy uses therapy tools to train muscle movements for improved feeding safety and speech clarity. Learn how these highly motivating motor activities can be used to improve phonation, resonance and speech clarity. Muscles of the abdomen, velum, jaw, lips and tongue will be discussed within the parameters of movements necessary for speech production. Developmentally appropriate motor movements for speech are therapeutically targeted using highly motivating techniques appropriate for children and adults. Each activity can be implemented easily within the school and/or home environment.

9:45 am – 11:15 am

Seminar 20

Pediatric SLP

Bridging the Gap Through Standards Based IEP Goals, Jill Parmenter, MHS

9:45 am – 11:45 am

Seminar 21

Multi-Interest

Asking the Right Questions: The Importance of Thorough Swallowing Assessments, Alison Wissinger, MS, CCC-SLP; Elizabeth Thrush, MS, CCC-SLP

10:15 am – 11:45 am

Seminar 22

Pediatric SLP

Strategic Interventions for Auditory Memory Training, Julie Daymut, MA, CCC-SLP

10:30 am – 11:30 am

Seminar 23

Multi-Interest

Human Participants Research: Obtaining IRB Approval for Your Study, Robert Skwarecki, PhD, CCC-SLP

1:45 pm – 2:45 pm

Seminar 24

Pediatric SLP

Apps and the SLP: Assessment and Intervention, Beth Holland, MA, CCC-SLP

1:45 pm – 3:15 pm

Seminar 25

Multi-Interest

I Spy With My Little Eye...Competency!, Judy Sexton, MS, CED, LSLs Cert. AVEEd, Sherri Fickenschner, MS, CED, LSLs Cert. AVEEd

1:45 pm – 3:15 pm

Seminar 26

Student

The NESPA and the Praxis Exams: Success Through Preparation, Janis Jarecki-Liu, PhD, CCC-SLP; Colleen McAleer, PhD, CCC-SLP/AUD

HIGHLIGHTED PRESENTATION

1:45 pm – 4:45 pm

Short Course 9

Pediatric SLP

Oral Placement Therapy to Improve Speech Clarity and Feeding Skills – Part 2, Sara Rosenfeld-Johnson, MS, CCC-SLP

PSHA Convention At A Glance

HIGHLIGHTED PRESENTATION

1:45 pm – 4:45 pm Multi-Interest
Short Course 10 *Evidence-Based Management of Mild Traumatic Brain Injury: What Are We Learning?*, Micky Collins, PhD

Many evidence-based improvements have occurred in the diagnosis, assessment, clinical management and rehabilitation/treatment of individuals who sustain mild traumatic brain injury. The purpose of this short course is to discuss the pathophysiology and clinical signs/symptoms of mild traumatic brain injury; present recently published data pertaining to recovery rates from mTBI and acute/subacute symptom patterns that predict more protracted recovery; discuss the utilization of computerized neurocognitive testing in the assessment and clinical management of mTBI; and discuss rehabilitation and treatment of individuals with post-concussion syndrome.

1:45 pm – 4:45 pm Pediatric SLP
Short Course 11 *New Methods to Test and Treat Children With Selective Mutism*, Evelyn Klein, PhD; Robin Kushner, MA; Sharon Armstrong, PhD; Janice Gordon, BA; Donna Spillman-Kennedy, MA; Elisa Shipon-Blum, DO; Carolyn Gerber, BS

3:15 pm – 4:15 pm Pediatric SLP
Seminar 27 *Supervision in Early Intervention: An Inside-Out Perspective*, Kimberly McGinley, MA, CCC/SLP; Darlene Robke, MS, CCC/SLP

3:15 pm – 4:15 pm Multi-Interest
Seminar 28 *Don't Be Scared -- Learning (and Teaching) About High-Tech Communication Supports*, Stephanie Craven, MA; Carrie Leonhart, MS

3:45 pm – 4:45 pm Student
Seminar 29 *NSSLHA Collaboration: Chapter Roundtable to Share Ideas and Success Stories*, Mary Beth Mason-Baughman, PhD, CCC-SLP; Janis Jarecki-Liu, PhD, CCC-SLP; Regina Finelli; Sara Lapczynski

SESSION HANDOUTS



Session Handouts will not be distributed at the PSHA Convention. Session Handouts will be available on the PSHA website two weeks prior to the Convention for your printing and review.

HOTEL INFORMATION



The Lancaster Host Resort & Conference Center, Lancaster, Pennsylvania is the site of this year's Convention. Special group rates of \$104 single, \$114 double, \$124 triple and \$134 quad have been obtained for the 2012 PSHA Convention and will only be honored by the Lancaster Host until March 1, 2012. Please make your reservations early. Reservations may be made by calling **1-800-233-0121** and identifying the group name, Pennsylvania Speech-Language-Hearing Association. For more information on The Lancaster Host Resort & Conference Center, please visit www.lancasterhost.com.

Saturday, March 31 – Events of the Day

7:30 am – 1:00 pm Convention Registration

Saturday's Sessions

8:00 am – 9:00 am Multi-Interest
Seminar 30 *Stories in Communication Disorders: A Novel Approach*, Pamela Smith, PhD; Char Molrine, PhD

8:30 am – 10:00 am Pediatric SLP
Seminar 31 *Concussion and the Speech-Language Pathologist's Role*, Sarah Krusen, MA, CCC-SLP, CBIS; Kimberly Everett, MS

HIGHLIGHTED PRESENTATION

9:00 am – 12:15 pm Pediatric SLP
Short Course 12 *Developing Language in Children With Autism: Insights From Neuroscience*, Diane Williams

Modern research techniques have yielded remarkable findings on the underlying neurobiologic and neurofunctional basis of autism. With behavioral neuropsychological research, these findings are leading to new understanding of the mind and brain in autism, which is informing the design of interventions that accommodate the way the brains of children with autism function. This short course will review this research and the application of a neurofunctional model of autism to intervention with verbal, high-functioning children and adolescents with autism and to the development of language in young and low-verbal children with autism.

HIGHLIGHTED PRESENTATION

9:15 am – 12:15 pm Adult SLP
Short Course 13 *Dysphagia in Head and Neck Cancer*, Paula Sullivan, MS, BRS-S

This short course is co-sponsored with the Northeastern Speech-Language-Hearing Association of Pennsylvania (NESHAP).

This short course will provide an in-depth examination of head and neck cancer, its presentation, functional sequelae, treatment options and provide an evidence-based approach of optimal patterns of care for head and neck patients with swallowing dysfunction. Types of treatment for head and neck cancer and their impact on swallowing and communication function will be described, including surgical, organ preservation and combined approaches. Assessment and evidence-based practice relevant to the head and neck cancer population will provide support for the practitioner in developing a holistic approach to rehabilitation which will optimize functional outcomes. Case presentations will be an integral part of this short course.

10:30 am – 12:00 pm Multi-Interest
Seminar 32 *Improving Social Interaction and Communication With an Interactive Language Program*, Misty Standard, MS, CCC-SLP, C/NDT; Andrea Pointer, MS, CCC-SLP; Ron Minson, MD





**Pennsylvania
Speech-Language-Hearing
Association**
700 McKnight Park Drive, Suite 708
Pittsburgh, PA 15237

Presorted
Standard
U.S. Postage
PAID
Pittsburgh, PA
Permit #2191



Convention Registration!

Exhibitor Corner

Exhibitor Sessions — .1 CEU
Friday, March 30, 7:30 am to 8:30 am

Participating exhibitors will present ASHA CE-approved sessions to small groups at their respective booths. Each session lasts 15-20 minutes and will be repeated as needed during this one-hour timeframe.

Exhibit Hall Hours

Thursday, March 29	7:30 am – 5:00 pm – Exhibits Open
Friday, March 30	7:30 am – 8:30 am – Exhibitor Sessions 7:30 am – 3:00 pm – Exhibits Open

Thank you to the following sponsors:

Convention Folder Sponsor
*Abington Speech Pathology
Services, Inc.*

Student Reception Sponsor
EBS Healthcare

Convention Bag Sponsor
EBS Healthcare

Convention Lanyard Sponsor
EBS Healthcare

**Session Sponsor – Short
Course 13 – Dysphagia in Head
and Neck Cancer presented by
Paula Sullivan**
*Northeastern Speech-Language-
Hearing Association of PA*

Following is the current list of Exhibitors slated to attend this year's Convention. Please be sure to check the PSHA website, www.psha.org, for updates.

- Abington Speech Pathology Services, Inc.
- Discovery Toys
- Dynavox Mayer-Johnson
- Easter Seals of Southeastern Pennsylvania
- EBS Healthcare
- Elwynn Seeds
- HCR ManorCare
- PA's Initiative on Assistive Technology (PIAT)
- Prentke Romich Company
- TalkTools
- Therapists on Demand, Inc.
- Theraplay

Continuing Education for the PSHA Convention



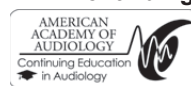
The Pennsylvania Speech-Language-Hearing Association is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. **See course information for number of ASHA CEUs, instructional level and content area.** ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This program is offered for up to **1.95 CEUs** (Various levels; Professional area).

Act 48 Clock Hours

PSHA is an approved provider by the Pennsylvania Department of Education to sponsor Continuing Education programs as required by ACT 48. This program is offered for **19.5** clock hours. Individuals attending the program must arrive on time and stay the duration of the program in order to receive Act 48 Professional Education hours.

AAA Continuing Education



PSHA has applied for approval by the American Academy of Audiology to offer Academy CEUs for this activity. Pending approval, the program will be worth a maximum of **1.10 CEUs**. Academy approval of this continuing education activity does not imply endorsement of course content, specific products, or clinical procedures.

Cancellations: A refund less \$25 processing fee will be issued if the PSHA Office is notified in writing by March 12, 2012.

Early Registration Deadline is February 10, 2012

PSHA Membership Number _____
(Located on Program mailing label)

Name (preferred for badge) _____

Address _____

City _____ State _____ ZIP _____

Email Address: _____

Phone (Work) _____ (Home) _____

Special Needs: _____

CONVENTION REGISTRATION FEES

**In order to qualify for member rate, you must be a 2012 PSHA member.*

	Early Registration On or Before 2/10/12	Late Registration After 2/10/12	Amount
Convention Registration			
Professional Member*	\$200	\$240	\$
Non-Member	\$300	\$340	\$
Student Member*	\$50	\$70	\$
Student Non-Member	\$80	\$100	\$
Life Member/Presenter	\$175	\$215	\$
Single Day Registration	<input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday		
Professional Member*	\$175	\$215	\$
Non-Member	\$275	\$315	\$
Student Member*	\$40	\$60	\$
Student Non-Member	\$70	\$90	\$
Pre-Convention Seminar—The Role of Gesture in Communication and Learning: What the SLP Should Know			
Member Attending Convention*	\$125	\$165	\$
Member Not Attending Convention	\$150	\$190	\$
Non-Member	\$225	\$265	\$
Student	\$40	\$60	\$
Awards Luncheon			\$15
Student Fund Donation (Includes Von Drach Award and Student Convention Fund)			\$
PSH-PAC Donation			\$
PSHA Membership Dues (See rates above)			\$
TOTAL CONVENTION PAYMENT			\$

FOR NEW MEMBERS ONLY

Fax _____

Email _____

Employer _____

Position _____

PA License SLP AUD Ed. Hear. Imp.

Highest Degree Bachelors Masters Doctoral

Membership Dues	Professional/ Provisional	Recent Graduate**	Student
2012 Only	\$75	\$55	\$37.50
2012-2013	\$140	\$120	\$70
2012-2014	\$180	\$160	\$90

New This Year:

professional/provisional with regional membership*

2012 \$80.00
SWPSHA or NESHA (circle one)

student with regional membership*

2012 \$40.00
SWPSHA or NESHA (circle one)

*PSHA/Regional Memberships are only offered for one year.

**An individual who has completed a graduate program within the past year.

SESSION CHOICES

Please take a moment to check the short courses, seminars and events you plan to attend. Pre-registration is not required, but indicating your selections helps ensure adequate seating is available.

Thursday Sessions and Events

- | | | |
|---|-------------------------------------|---|
| <input type="checkbox"/> Short Course 1 | <input type="checkbox"/> Seminar 5 | <input type="checkbox"/> Seminar 14 |
| <input type="checkbox"/> Short Course 2 | <input type="checkbox"/> Seminar 6 | <input type="checkbox"/> Seminar 15 |
| <input type="checkbox"/> Short Course 3 | <input type="checkbox"/> Seminar 7 | <input type="checkbox"/> Seminar 16 |
| <input type="checkbox"/> Short Course 4 | <input type="checkbox"/> Seminar 8 | <input type="checkbox"/> Poster Sessions am |
| <input type="checkbox"/> Short Course 5 | <input type="checkbox"/> Seminar 9 | <input type="checkbox"/> Poster Sessions pm |
| <input type="checkbox"/> Seminar 1 | <input type="checkbox"/> Seminar 10 | <input type="checkbox"/> Town Hall Meeting |
| <input type="checkbox"/> Seminar 2 | <input type="checkbox"/> Seminar 11 | <input type="checkbox"/> Student Reception |
| <input type="checkbox"/> Seminar 3 | <input type="checkbox"/> Seminar 12 | |
| <input type="checkbox"/> Seminar 4 | <input type="checkbox"/> Seminar 13 | |

Friday Sessions and Events

- | | | |
|--|-------------------------------------|--|
| <input type="checkbox"/> Short Course 6 | <input type="checkbox"/> Seminar 19 | <input type="checkbox"/> Seminar 27 |
| <input type="checkbox"/> Short Course 7 | <input type="checkbox"/> Seminar 20 | <input type="checkbox"/> Seminar 28 |
| <input type="checkbox"/> Short Course 8 | <input type="checkbox"/> Seminar 21 | <input type="checkbox"/> Seminar 29 |
| <input type="checkbox"/> Short Course 9 | <input type="checkbox"/> Seminar 22 | <input type="checkbox"/> Exhibitor Sessions |
| <input type="checkbox"/> Short Course 10 | <input type="checkbox"/> Seminar 23 | <input type="checkbox"/> President's Reception |
| <input type="checkbox"/> Short Course 11 | <input type="checkbox"/> Seminar 24 | |
| <input type="checkbox"/> Seminar 17 | <input type="checkbox"/> Seminar 25 | |
| <input type="checkbox"/> Seminar 18 | <input type="checkbox"/> Seminar 26 | |

Saturday Sessions

- | | | |
|--|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> Short Course 12 | <input type="checkbox"/> Seminar 30 | <input type="checkbox"/> Seminar 32 |
| <input type="checkbox"/> Short Course 13 | <input type="checkbox"/> Seminar 31 | |

METHOD OF PAYMENT

- Check (made payable to PSHA)
 Visa MasterCard

X _____
Signature

EXPIRATION DATE
[] [] [] [] [] []

CREDIT CARD ACCOUNT NUMBER
[] []

QUESTIONS?

Call the PSHA Office at **412-366-9858**
or email psha@psha.org.



Last, but not least!

Mail or Fax Completed Registration Form To:

PSHA
700 McKnight Park Drive, Suite 708
Pittsburgh, PA 15237
Fax: 412-366-8804
Tax ID #25-6063027