



Privacy Policy

Effective Date: September 19, 2025

The Pennsylvania Speech-Language-Hearing Association (PSHA) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your data when you visit our website (www.psha.org).

1. Information We Collect

- **Personal Information You Provide:** When you register as a member, sign up for events, submit forms, or contact us, we may collect your name, email, mailing address, phone number, payment details, and professional credentials.
- **Automatically Collected Information:** We collect non-personal data such as IP address, browser type, device information, and usage statistics through cookies and similar technologies.
- **Third-Party Sources:** We may receive information from payment processors, conference registration systems, or continuing education platforms.

2. How We Use Your Information

- Provide membership services, benefits, and communications.
- Register you for events, webinars, or continuing education activities.
- Process payments and renewals.
- Share advocacy updates, newsletters, and organizational announcements.
- Improve website functionality and user experience.

3. Sharing of Information

- PSHA does not sell your personal data. We may share information with:
- Service providers (e.g., payment processors, event platforms) necessary to deliver services.
- Professional partners or accrediting organizations (e.g., PDE, ASHA, CEU reporting) when required.
- Legal authorities if required by law.

4. Cookies and Tracking

- Our website uses cookies to improve functionality, analyze site traffic, and personalize user experiences. See our Cookie Policy below for details.

5. Data Retention

- We retain personal data only as long as necessary to provide services and comply with legal obligations.

6. Your Rights

- Depending on your jurisdiction, you may have the right to access, correct, or delete your personal data, or to opt out of communications. You may unsubscribe from electronic communications or update your communications settings on your profile.

7. Security

- We implement administrative, technical, and physical safeguards to protect personal information. However, no system is 100% secure.

8. Third-Party Links

- Our website may link to external websites. PSHA is not responsible for their content or privacy practices.

9. Contact Us

- For privacy concerns, please contact:
Pennsylvania Speech-Language-Hearing Association
Email: psha@psha.org